

# ASHLEY FOR THE *Arts*

AUGUST 7-9, 2025

MEMORIAL PARK | ARCADIA, WI

RAISING FUNDS FOR MORE THAN 70 NON-PROFIT ORGANIZATIONS

## THURSDAY, AUGUST 7

GATES OPEN AT 4PM

- 4:30PM Military Nurse Statue Dedication
- 5:00PM Luminaria Sales & Glow Run Registration Open
- 7:15PM Pursuit of a Cure Welcome Ceremony
- 7:30PM Glow Run
- 7:45PM Foam Party
- 9:30PM Fireworks SPONSORED BY: KWIK TRIP

### SOLDIERS WALK STAGE SPONSORED BY: GPC

- 5:30PM RED - A Taylor Swift Tribute
- 8:00PM Arch Allies

### PAVILION STAGE SPONSORED BY: fxi

- 4:00PM Crosstown Drive
- 7:00PM Bryce Hedtke

## MAIN STAGE

 <b>BRAD PAISLEY</b> FRI 9PM	 <b>ZZ TOP</b> FRI 7PM	 <b>DARIUS RUCKER</b> SAT 9PM	 <b>THIRD EYE BLIND</b> SAT 7PM
 <b>DAUGHTRY</b> FRI 5PM	 <b>THE CASTELLOWS</b> FRI 3PM	 <b>CHRIS JANSON</b> SAT 5PM	 <b>NEON TREES</b> SAT 3PM

## FRIDAY, AUGUST 8

GATES OPEN AT 10AM

### SOLDIERS WALK STAGE SPONSORED BY: GPC

- 12:00PM Pulse 8
- 2:00PM One Accord
- 4:00PM Sofie and the New Relics
- 10:30PM Boogie and the Yo-Yoz

### PAVILION STAGE SPONSORED BY: fxi

- 10:30AM Nate Hance
- 1:00PM Crimson Theory
- 3:00PM Jeremiah Jams Band
- 6:00PM The Ramble
- 8:00PM The Ramble

### AMPHITHEATER STAGE SPONSORED BY: Deutsche Bank

- 10:30AM West Salem Show Choir
- 11:30AM Cotter Marching Band
- 12:30PM Arcadia Accidentals
- 1:30PM Sparta's Upstage Adrenaline
- 2:30PM Hope Lutheran Praise Band
- 3:30PM 204th U.S. Army Band
- 6:30PM Latino Show

## SATURDAY, AUGUST 9

GATES OPEN AT 10AM

### SOLDIERS WALK STAGE SPONSORED BY: GPC

- 12:00PM VanDwellers
- 2:00PM American Scarecrows
- 4:00PM Joyann Parker Band
- 10:30PM Rising Phoenix

### PAVILION STAGE SPONSORED BY: fxi

- 10:30AM The Memories
- 1:00PM Lassos & Lace
- 3:00PM Rafe Carlson
- 6:00PM Outlaw'D
- 8:00PM Outlaw'D

### AMPHITHEATER STAGE SPONSORED BY: Deutsche Bank

- 10:30AM Aquinas High School Electric Ensemble
- 11:30AM HFCS Strings
- 12:30PM Tomah Limited Edition
- 1:30PM Wisconsin Highland Dance Association
- 2:30PM The La Crosse Confluence
- 4:00PM Resplandor de Tierra caliente

## ACTIVITY SCHEDULE

### FAMILY FUN ZONE SPONSORED BY: JESCO, Inc. Construction

FRIDAY & SATURDAY 10AM-6PM

- Petting Zoo
- Interactive Art
- STEM Activities
- Bingo

### KIDS ZONE SPONSORED BY: synchrony

FRIDAY & SATURDAY 10AM-8PM

- Air Park
- Mini Golf

## PERFORMANCE ZONE

- The Silver Starlets Aerial Duo  
Friday & Saturday 12:30PM, 2:30PM, 4:30PM
- Gabs the Fool Rope Walking  
Friday & Saturday 1:30PM, 3:30PM, 5:30PM

- Painting in the Park (NEAR PLAYGROUND)  
Friday 2:00PM | Saturday 12:30PM

- Art & Craft Fair  
Friday & Saturday 11:00AM - 7:00PM

- Pursuit of a Cure Charity Raffle  
Thursday 4:00PM - 8:00PM  
Friday & Saturday 10:30AM - 6:30PM

- Line Dancing Lessons (PAVILION)  
Friday & Saturday 12:15PM & 5:00PM

- Hot Air Balloon Display  
Friday & Saturday 6:15PM  
(weather permitting)

- National Anthem (MAIN STAGE)  
Friday & Saturday 4:45PM

## THANK YOU SPONSORS



ASHLEYFORTHEARTS.COM



# ASHLEY FOR THE Arts

Showcasing the ARTS. Supporting HUMANITY.



- 21+ Wristbands
- Assistance Center (Lost & Found, VIP/Sponsor/Meet & Greet Check In)
- Bus Stop
- Designated Smoking Area
- Medical Tent
- Painting in the Park
- Art Fair Holding Area
- ATM
- Cart Pick-Up / Drop-Off
- Entrance Gate
- Merchandise
- Axe Throwing
- Ashley Lounge
- Beer, Soda & Water
- HUB Cause Container
- External Shuttle Pick-Up / Drop-Off
- Mother's Tent
- Ashley Zone
- Bus Shuttle Pick-Up / Drop-Off
- Charity Raffle
- Liquor Bar
- Online Food & Drink Ticket Redemption Booth
- Water Station

## OFF SITE PARKING

Free bus shuttle available to and from parking lots!

**PICK-UP / DROP-OFF**

at Arcadia Aquatic Center

**THURSDAY**  
3:30 PM-10:30 PM /  
Not Blue or Yellow Lots

**FRIDAY & SATURDAY**  
9:30 AM-1:00 AM / All Parking Lots

**STATE RD. 93**  
½ mile North of Arcadia

**STATE RD. 93**  
½ mile East of Arcadia (N. Creek Rd.)

**N31500 STATE RD. 93**  
Pietrek Park

**SPONSORED BY:** *American Decorative Fabrics adf*